

ANDAM
FASHION AWARDS
2026

WEDNESDAY JUNE 3, 2026

ANDAM unveils the 11 finalists of its 37th edition.

After reviewing the applications received this year, the 31 members of the judges panel have selected the 11 finalists of the 2026 ANDAM Fashion Awards.

On Wednesday, July 1st, the finalists will be given the opportunity to present their project to the judges panel who will select the 2026 winners, on both creative and business potentials.

"Chairing this year the 37th ANDAM Fashion Awards has a very special resonance for me. Thirteen years ago, this prize changed my life and gave a decisive boost to my career. ANDAM embodies something rare and precious: a sincere commitment to emerging designers and the freedom to dream in France. Being able, in my turn, to support this new generation is a source of immense pride."

Alexandre Mattiussi, Creative Director and Founder, Ami Paris
President of the Jury and Mentor of the 2026 Andam Grand Prize

"ANDAM is, at its heart, a story of transmission – of mentors, of patrons deeply committed over time, and of young creators offered far more than a financial award. It is this transversal accompaniment, these encounters and counsel, that alter the course of a career and define the singular nature of our prize. Our eleven 2026 finalists stand as living proof that believing in the next generation is the finest investment one can make in the future of our industry and of creation itself."

Nathalie Dufour, Founder and Director of ANDAM

Soutenu
par



MINISTÈRE
DE LA CULTURE
*Liberté
Égalité
Fraternité*

DEFI

LA MODE DE FRANCE

ami alexandre mattiussi

BALENCIAGA

BUREAU
BETAK

CHANEL

Chloé

Fondation
PIERRE BERCÉ
YVES SAINT LAURENT

Galeries
lafayette

HERMÈS
PARIS

KARLA OTTO

KERING

LACOSTE



L'ORÉAL
PARIS

LONGCHAMP
PARIS

LVMH

Meta

OTB

SAINT LAURENT

SWAROVSKI

WSN

zalando

**A N D A M
F A S H I O N A W A R D S
2 0 2 6**

The five nominees for the ANDAM Grand Prize of 300K€ and Special Prize of 100K€, are:

**Egonlab
Fidan Novruzova
Marie Adam-Leenaerd
Pauline Dujancourt
Zomer**

The three nominees for the Pierre Bergé Prize, 100K€, are:

**Anthony Calydon
Boyarovskaya
Maitrepierre**

The three nominees for the Accessories Prize, 100K€, are:

**Bonastre
Mara Paris
Phileo**

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A strong commitment of our sponsors to support all the ANDAM finalists.

Aside the financial grant and mentorship dedicated to the winners, ANDAM develops each year an overall support program for all the finalists. Thanks to the commitment of our sponsors and network, ANDAM offers a unique opportunity to these young talents to access unvaluable advice and expertise that will help them in structuring and expanding their business.

The 11 finalists will be offered by:

- **Balenciaga**, access to its stocks of fabrics and raw materials for the development and production of its collections. This is one of many initiatives launched in 2020 across the brand's cultural, environmental, and social domains;
- **Karla Otto**, a year of support and privileged access to the agency's expertise and international network, focusing on positioning, press visibility, and strategic development. The finalists will also have the opportunity to present their collections during press days and in Karla Otto's Parisian showroom;
- **Longchamp**, free and open access to Longchamp's deadstock of leathers and fabrics for use in their projects. This initiative is part of "Longchamp Re-Play," launched in 2019 to give new life to unused materials;
- **OTB**, a full-scale IRL session on the company's sustainability key learnings and practices;
- **Swarovski**, a privileged access to the Swarovski showroom to discover the endless creative possibilities of crystal;
- **Zalando**, a strategic mentorship program aimed at translating designers' creative visions into sustainable brand development across Europe, leveraging its expertise in digital distribution, consumer intelligence, and operational scalability.

The finalists based in France will have a privileged access to IFM Accelerator Program and to the financial expertise of the French lending institution, IFCIC.

The 6 fellowship winners will receive a Swarovski trophy designed by Alexandre Mattiussi, President of the 2026 jury and 2013 winner of the ANDAM Grand Prize.

About ANDAM

Founded in 1989 by Nathalie Dufour and chaired by Guillaume Houzé, the annual ANDAM Fashion Awards offer a financial and logistic support to fashion designers chosen after a long and in-depth process of selection. The 2026 jury's meeting and prize ceremony will take place on Wednesday, July 1st.

Its major role as agent and coordinator is made possible thanks to the commitment of :

- its two historical partners and main financial sponsors: the French ministry of Culture and DEFI (Committee for the Promotion and Development of the French Fashion Industry)
- as well as private sponsors, which renew and increase their support annually, including AMI PARIS, BALENCIAGA, BUREAU BETAK, CHANEL, CHLOÉ, FONDATION PIERRE BERGÉ - YVES SAINT LAURENT, GALERIES LAFAYETTE, HERMÈS, KARLA OTTO, KERING, LACOSTE, LONGCHAMP, LVMH, L'ORÉAL PARIS, META, MYTHERESA, OTB, SAINT LAURENT, SWAROVSKI, WSN and ZALANDO.

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Jury 2026

Permanent Members

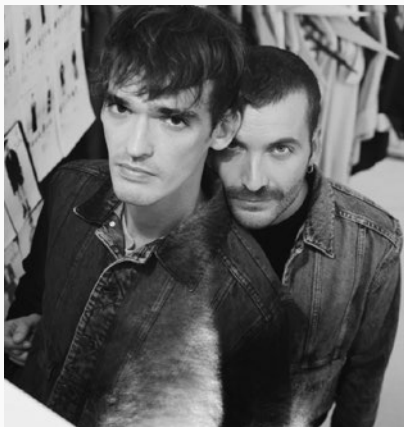
Cédric Charbit	CEO, Saint Laurent
Eva Chen	VP of Fashion Partnerships, Instagram
Laurent Claquin	Chief Brand Officer, Kering
Sophie Delafontaine	Creative Director, Longchamp
Alexandre de Betak	Creative Chairman, The Independents, Founder, Bureau Betak
Guillaume de Seynes	Executive Vice-President, Hermès
Nathalie Dufour	Managing Director, ANDAM
Delphine Fournier	Special Advisor, DGCA, French ministry of Culture
Gianfranco Gianangeli	CEO, Balenciaga
Guillaume Houzé	General Manager, Galeries Lafayette group
Pelagia Kolotouros	Creative Director, Lacoste
Laurent Malecaze	President and CEO, Chloé
Frédéric Maus	CEO, WSN
Alexandre Mattiussi	Founder and Artistic Director, Ami Paris
Alexis Nasard	CEO, Swarovski
Bruno Pavlovsky	President of CHANEL's Fashion
Clarisse Reille	Chief Executive Director, DEFI
Lena-Sophie Röper	General Manager Designer, Zalando
Renzo Rosso	Chairman, OTB Group
Sidney Toledano	Senior Advisor to LVMH Chairman and CEO
Laëtitia Toupet	Global Brand President, L'Oréal Paris
Alexander Werz	CEO & Partner, Karla Otto

Guest Members

Burç Akyol	Designer & Founder of Burc Akyol
Jeanne Cadieu	Model
Sophie Fontanel	Writer & Fashion Critic
Lolita Jacobs & Jean-Baptiste Talbourdet-Napoleone	Creative Directors
Lyas	Fashion Agitator
Théo Mercier	Visual Artist
Jean-Jacques Picart	Ex Consultant Fashion & Luxury
Nicolas Santi-Weil	CEO, Ami Paris

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