

ANDAM
FASHION AWARDS
2025

TUESDAY, MAY 27, 2025

ANDAM UNVEILS THE **11** FINALISTS OF ITS **36TH** EDITION

After reviewing the applications received this year, the 33 members of the judges panel have selected the 11 finalists of the 2025 ANDAM Fashion Awards.

On June 30, the finalists will be given the opportunity to present their project to the judges panel who will select the 2025 winners, on both creative and business potentials.

“Along with the other jury members, we were particularly impressed by the commitment and creativity demonstrated by this year’s candidates. Their ability to present an innovative creative vision while addressing the concerns of our time is an encouraging sign for the future of fashion. Each of them has the potential to continue supporting the ongoing transformations in our industry and to create a positive impact on both society and the planet. I strongly encourage them to seize all the opportunities that ANDAM and the connections they have made there will offer them.”

**SIDNEY TOLEDANO, IFM PRESIDENT AND SENIOR ADVISOR
TO THE LVMH CHAIRMAN AND CEO**

“I would like to congratulate all the candidates of this edition for their committed vision and distinctive creative proposals, which deeply resonated with the jury’s sensitivity and curiosity. In a time marked by profound reflection, the selection of the 11 finalists for 2025 reflects the agility of this new generation of designers and their ability, to establish their brand, to devise new economic models.”

NATHALIE DUFOUR, FOUNDER AND DIRECTOR OF ANDAM

Soutenu
par



MINISTÈRE
DE LA CULTURE

DEFI

LA MODE DE FRANCE

Liberté
Égalité
Fraternité

ami

alexandre mattiussi

BALENCIAGA

BUREAU
BETAK

CHANEL

Chloé

Fondation
PIERRE BERGÉ
YVES SAINT LAURENT

Galerie
Lafayette

HERMÈS
PARIS

KERING

LACOSTE



L'ORÉAL
PARIS

LONGCHAMP
PARIS

LVMH

Meta

MYTHERESA

OTB

SAINT LAURENT

SWAROVSKI

Tomorrow

WSN

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THE FIVE NOMINEES FOR THE ANDAM GRAND
PRIZE OF 300K€ AND SPECIAL PRIZE OF 100K€, ARE:

**ALAIN PAUL
EGONLAB
MERYLL ROGGE
WILLY CHAVARRIA
ZOMER**

THE THREE NOMINEES FOR THE
PIERRE BERGÉ PRIZE, 100K€, ARE:

**BURC AKYOL
JEANNE FRIOT
MOUTY**

THE THREE NOMINEES FOR THE
ACCESSORIES PRIZE, 100K€, ARE:

**PANCONESI
PHILEO
SARAHLEVY**

A N D A M
F A S H I O N A W A R D S
2 0 2 5

A STRONG COMMITMENT OF OUR SPONSORS TO SUPPORT ALL THE ANDAM FINALISTS

Aside the financial grant and mentorship dedicated to the winners, ANDAM develops each year an overall support program for all the finalists. Thanks to the commitment of our sponsors and network, ANDAM offers a unique opportunity to these young talents to access unvaluable advice and expertise that will help them in structuring and expanding their business.

The 11 finalists will be offered by:

- **BALENCIAGA**, access to its stocks of fabrics and raw materials for the development and production of their collections. This is an action within the “Powered by Balenciaga” initiative launched in 2020 in the brand’s cultural, environmental, and social department;
- **LONGCHAMP**, access to its deadstock of leathers and other fabrics. This initiative is part of the “Longchamp Re-Play” project launched in 2019 to optimize the stock management of materials;
- **MYTHERESA**, a working session with members of the digital leadership team;
- **OTB**, a full-scale IRL session in Paris on the industry’s best sustainability practices and key learnings;
- **SWAROVSKI**, a privileged access to the Swarovski showroom to discover the endless creative possibilities of crystal;
- **TOMORROW**, a remote mentorship session to optimize their merchandising, sales and financial strategies to insure a global and steady business growth for the brand;

The finalists based in France will have a privileged access to IFM Accelerator Program and to the financial expertise of the French lending institution, IFCIC.

THE 5 FELLOWSHIP WINNERS WILL RECEIVE A SWAROVSKI TROPHY DESIGNED BY ALEXANDRE MATTIUSSI, MENTOR OF PIERRE BERGÉ PRIZE & 2015 WINNER OF THE ANDAM GRAND PRIZE.

À PROPOS DE L’ANDAM

Founded in 1989 by Nathalie Dufour and chaired by Guillaume Houzé, the annual ANDAM Fashion Awards offer a financial and logistic support to fashion designers chosen after a long and in-depth process of selection.

The 2025 jury’s meeting and prize ceremony will take place on Thursday, June 30.

Its major role as agent and coordinator is made possible thanks to the commitment of:

- its two historical partners and main financial sponsors: the French ministry of Culture and DEFI (Committee for the Promotion and Development of the French Fashion Industry)
- as well as private sponsors, which renew and increase their support annually, including AMI PARIS, BALENCIAGA, BUREAU BETAK, CHANEL, CHLOÉ, FONDATION PIERRE BERGÉ – YVES SAINT LAURENT, GALERIES LAFAYETTE, HERMÈS, KERING, LACOSTE, LONGCHAMP, LVMH, L’ORÉAL PARIS, META, MYTHERESA, OTB, SAINT LAURENT, SWAROVSKI, TOMORROW, WSN.

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JURY 2025

FRANCESCA BELLETTINI

CÉDRIC CHARBIT

EVA CHEN

SOPHIE DELAFONTAINE

ALEXANDRE DE BETAK

GUILLAUME DE SEYNES

NATHALIE DUFOUR

DELPHINE FOURNIER

GIANFRANCO GIANANGELI

GUILLAUME HOUZÉ

MICHAEL KLIGER

PELAGIA KOLOTOUROS

LAURENT MALECAZE

STEFANO MARTINETTO

ALEXANDRE MATTIUSSI

FRÉDÉRIC MAUS

ALEXIS NASARD

BRUNO PAVLOVSKY

CLARISSE REILLE

RENZO ROSSO

SIDNEY TOLEDANO

**DELPHINE
VIGUIER-HOVASSE**

PERMANENT MEMBERS

Deputy CEO, in charge of Brand Development, Kering

CEO, Saint Laurent

VP of Fashion Partnerships, Instagram

Creative Director, Longchamp

Creative Chairman, The Independents, for Bureau Betak

Executive Vice-President, Hermès

Managing Director, ANDAM

Deputy Director in charge of Visual Art, French ministry of Culture

CEO, Balenciaga

Executive Director & Board Member, Groupe Galeries Lafayette

CEO, Mytheresa

Creative Director, Lacoste

President and CEO, Chloé

Founder and CEO, Tomorrow

Creative Director and Founder, AMI Paris

CEO, WSN

CEO, Swarovski

President of CHANEL's Fashion

Chief Executive Director, DEFI and IFTH

Chairman OTB Group

Senior Advisor to the LVMH Chairman and CEO

Global Brand President, L'Oréal Paris

JURY 2025

SARAH ANDELMAN

LOU DOILLON

SOPHIE FONTANEL

BEKA GVISHIANI

LIYA KEBEDE

LUCKY LOVE

PASCAL MORAND

CARLOS NAZARIO

EMMANUEL PERROTIN

EDDY DE PRETTO

LOÏC PRIGENT

GUEST MEMBERS

Founder, Just an Idea

Author, Composer, Illustrator & Actress

Writer & Fashion Critic

Founder, Stylenotcom

Model, Actress & Entrepreneur

Singer & Artist

Executive President, Fédération de la Haute Couture et de la Mode

Creative consultant

Founder, galerie Perrotin

Artist

Fashion Documentary Director



ALAIN PAUL



EGONLAB



MERYLL ROGGE



WILLY CHAVARRIA



ZOMER



BURC AKYOL



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