TUESDAY MAY 30, 2023

ANDAM UNVEILS THE 12 FINALISTS OF ITS 34 EDITION

After reviewing the applications received this year, the 31 members of the 2023 judges panel have selected the 13 finalists of the 2023 ANDAM Fashion Awards. On June 29, the finalists will be given the opportunity to present their project to the judges panel who will select the 2023 winners, on both creative and business potentials.

"The jury's selection for the ANDAM 2023 edition celebrates the remarkable quality and boundless creativity of the finalists, and I wish to extend my gratitude to all the jury members for their invaluable contributions.

Together with the jury, we were particularly impressed by the level of creativity, savoir-faire and craft displayed by this talented group of finalists, who also demonstrated strong consideration for the key sustainability challenges of the future in their impressive range of collections."

RICCARDO BELLINI, PRESIDENT & CEO, CHLOÉ AND MENTOR OF THE 2023 ANDAM GRAND PRIZE

"In 1989, I founded ANDAM to identify and support the emerging talents of the global contemporary fashion scene. This year again, the strong coordination of our private and institutional sponsors allows ANDAM to develop a global action, offering to these young brands a financial support reaching an exceptional amount of 700.000 euros and a global mentorship program covering all the strategic fields essentials for the structuring and development of their company.

I would like to honor the expertise and thank the commitment of our jury's members who selected 12 talented finalists."

NATHALIE DUFOUR, FOUNDER AND DIRECTOR OF ANDAM





BALENCIAGA



CHANEL























MYTHERESA OTB

Premiere Classe

SAINT LAURENT

SWAROVSKI

Tomorrow

THE SIX NOMINEES FOR THE ANDAM GRAND PRIZE OF 300K€ AND SPECIAL PRIZE OF 100K€, ARE:

ANDREĀDAMO
DURAN LANTINK
ESTER MANAS
GAUCHERE
GMBH
LGN LOUIS-GABRIEL NOUCHI

THE THREE NOMINEES FOR THE PIERRE BERGÉ PRIZE, 100K€, ARE:

AVELLANO
OUEST PARIS
VAILLANT

THE THREE NOMINEES FOR THE ACCESSORIES PRIZE, 100K€, ARE:

ALIGHIERI PANCONESI RUSLAN BAGINSKIY





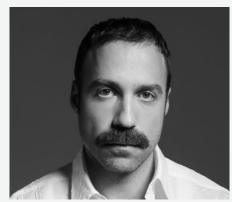
DURAN LANTINK





GAUCHERE





LGN LOUIS-GABRIEL NOUCHI





OUEST PARIS



VAILLANT





PANCONESI



RUSLAN BAGINSKIY

FINALISTS 2023

A STRONG COMMITMENT OF OUR SPONSORS TO SUPPORT ALL THE ANDAM FINALISTS

Aside the financial grant and mentorship dedicated to the winners, ANDAM develops each year an overall support program for all the finalists. Thanks to the commitment of our sponsors and network, ANDAM offers a unique opportunity to these young talents to access unvaluable advice and expertise that will help them in structuring and expanding their business.

The 12 finalists will be offered by:

- BALENCIAGA, access to its stocks of fabrics and raw materials for the development and production of their collections. This is an action within the "Powered by Balenciaga" initiative launched in 2020 in the brand's cultural, environmental, and social department;
- GOOGLE, access to all the coaches of "Ateliers Numériques" for the digitalization of their brands;
- LONGCHAMP, its leathers and fabrics deadstocks. This initiative is part of the "Longchamp Re-Play" programme launched in 2019 to optimize the stock management of material;
- MYTHERESA, a working session with members of their digital leadership and a dedicated visibility on MYTHERESA's global social media channels;
- OTB, a full-scale IRL session in Paris on the industry's best sustainability practices and key learnings;
- SWAROVSKI, a privileged access to the Swarovski showroom to discover the endless creative possibilities of crystal;
- TOMORROW, a remote mentorship session to optimize their merchandising, sales and financial strategies to insure a global and steady business growth for the brand;
- WSN and Premiere Classe, a highlighting on its event during Paris Fashion Week associated to a targeted communication for French and international buyers and journalists, as well as a one-year access to WSN digital platform.

The finalists based in France will have a privileged access to IFM Accelerator Program and to the financial expertise of the French lending institution, IFCIC.

THE 5 FELLOWSHIP WINNERS WILL RECEIVE A SWAROVSKI TROPHY DESIGNED BY BOTTER, 2022 WINNER OF THE ANDAM GRAND PRIZE.

ABOUT ANDAM

Founded in 1989 by Nathalie Dufour and chaired by Guillaume Houzé, the annual ANDAM Fashion Awards offer a financial and logistic support to fashion designers chosen after a long and in-depth process of selection. The 2023 jury's meeting and prize ceremony will take place on Thursday, June 29.

Its major role as agent and coordinator is made possible thanks to the commitment of :

- its two historical partners and main financial sponsors: the French ministry of Culture and DEFI (Committee for the Promotion and Development of the French Fashion Industry)
- as well as private sponsors, which renew and increase their support annually, including BALENCIAGA, BUREAU BETAK, CHANEL, CHLOÉ, FONDATION PIERRE BERGÉ YVES SAINT LAURENT, GALERIES LAFAYETTE, GOOGLE, HERMÈS, KERING, LACOSTE, LONGCHAMP, LVMH, L'ORÉAL PARIS, META, MYTHERESA, OTB, PREMIERE CLASSE, SAINT LAURENT, SWAROVSKI AND TOMORROW.

RELATIONS PRESSE

KARLA OTTO PARIS andam@karlaotto.com +33 (0)1 42 61 34 36

JURY 2023 PERMANENT MEMBERS

FRANCESCA BELLETTINI President and CEO, Saint Laurent

RICCARDO BELLINI President and CEO, Chloé

CÉDRIC CHARBIT President and CEO, Balenciaga

EVA CHEN VP of Fashion Partnerships, Instagram

SOPHIE DELAFONTAINE Creative Director, Longchamp

ALEXANDRE DE BETAK Founder and Chief Creative Officer, Bureau Betak

GUILLAUME DE SEYNES Executive Vice-President, Hermès

NATHALIE DUFOUR Managing Director, ANDAM

GUILLAUME HOUZÉ Image and Communications Director and

Member of the Executive Board, Groupe Galeries Lafayette

MICHAEL KLIGER CEO, Mytheresa

STEFANO MARTINETTO Founder and CEO, Tomorrow

FRÉDÉRIC MAUS CEO, WSN

SÉBASTIEN MISSOFFE VP and Chief Executive, Google France

ALEXIS NASARD CEO, Swarovski Crystal Business

BRUNO PAVLOVSKY President of CHANEL's Fashion

FRANÇOIS-HENRI

PINAULT Chairman and CEO, Kering

FRANÇOIS QUINTIN Deputy Director in charge of Visual Art, French ministry of Culture

CLARISSE REILLE Chief Executive Officer, DEFI and IFTH

RENZO ROSSO Chairman OTB Group
CATHERINE SPINDLER Deputy CEO, Lacoste

SIDNEY TOLEDANO Chairman and CEO LVMH Fashion Group

DELPHINE

VIGUIER-HOVASSE Global Brand President, L'Oréal Paris

JURY 2023 GUEST MEMBERS

XIYE BASTIDA Climate Changemaker

QUANNAH

CHASINGHORSE-POTTS Model and Land Protector

PAT CLEVELAND International Model, Artist, Performer and Writer

ZAR AMIR EBRAHIMI Actress, Director

ANGELO FLACCAVENTO Independent Fashion Critic, Writer and Curator

BEKA GVISHIANI Founder, STYLE NOT COM

GIGI HADID International Supermodel and Founder of Guest In Residence

TRISHA SHETTY Human Rights Activist, Founder of SheSays

MARGARET ZHANG Editor in Chief, Vogue China