

ANDAM ANNOUNCES THE FINALISTS OF ITS 30TH EDITION

After reviewing the applications received this year, the 27 members of the 2019 judges panel have selected the 2019 ANDAM finalists.

On June 27th, the finalists will be given the opportunity to present their project to the judges panel. The 4 winners will be selected on both creative and business potentials and granted with a €430.000 global endowment, thanks to the support of the French ministry of culture, DEFI and its fifteen private sponsors.

“With its unique heritage and know-how, French fashion strongly contributes to promoting our country across the world. Fashion is both a daily art affecting everyone and a major cultural and economic stake for France. I am particularly attached to upcoming designers who provide the dynamism and renewal of the fashion ecosystem. The French ministry of Culture participates to ANDAM in its mission of supporting creation and I would like to thank its team for the work done since 30 years, ensuring the creative continuity.”

FRANCK RIESTER, FRENCH MINISTER OF CULTURE

“This year’s selection of ANDAM finalists was particularly diverse and interesting, not uniformed by a single market trend or too business-driven. And it was very international and culturally rich. I am looking forward to meeting the chosen finalists and to listening to their vision. No matter who the final winner will be, just being in this selection is a great chance of exposure and exchange for them”

**RENZO ROSSO, OTB PRESIDENT AND MENTOR
OF THE 2019 ANDAM FASHION AWARD’S WINNER**

“This anniversary edition is a great opportunity to thank all the personalities who have contributed to ANDAM and have enhanced the prestige of its competition, since 30 years. I would like to pay tribute to the expertise and commitment of our jury’s members who selected 13 talented upcoming designers to come and present their project in Paris on June 27. I sincerely congratulate each finalist whose creative vision and strategic ambition allowed them to convince the jury.”

NATHALIE DUFOUR, FOUNDER AND DIRECTOR OF ANDAM

THE 2019 ANDAM FASHION AWARD WILL OFFER FOUR DIFFERENT PRIZES:

- The ANDAM Grand Prize (“major award”) of 250K euros (\$280K)
- The Creative Label Prize of 100K euros (\$111K)
- The Accessories Prize of 50K euros (\$56K)
- The Fashion Innovation Prize of 30K euros (\$33K)

ANDAM
FASHION AWARD
2019

THE FOUR NOMINEES FOR THE ANDAM GRAND PRIZE 250K€ ARE:

Coperni
Hed Mayner
Koché
Kwaidan Editions



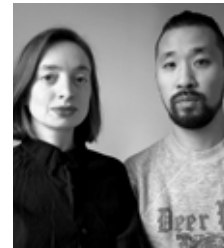
ARNAUD VAILLANT
& SÉBASTIEN MEYER,
COPERNI



HED MAYNER



CHRISTELLE KOCHER,
KOCHÉ



LÉA DICKELY & HUNG LA,
KWAIDAN EDITIONS

THE THREE NOMINEES FOR THE CREATIVE LABEL PRIZE 100K€ ARE:

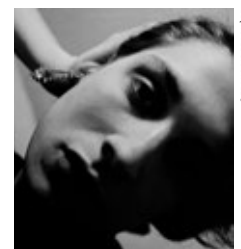
Boramy Viguiier
Dawei
Nicolas Lecourt Mansion



BORAMY VIGUIER



DAWEI SUN,
DAWEI



NICOLAS LECOURT
MANSION

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THE THREE NOMINEES FOR THE ACCESSORIES PRIZE 50K€ ARE:

Fabrizio Viti
KARA
Khaore



FABRIZIO VITI



SARAH LAW,
KARA



WEI HUNG CHEN
& RAIHETH RAWLA,
KHAORÉ

All ten finalists of the 2019 ANDAM Fashion Awards will be offered by:

- **OBO**, a guidance in the enhancement of their brand identity, development of their image, and advice in the execution of their events;
- **PREMIERE CLASSE**, a dedicated highlighting on its event during Paris Fashion Week associated to a targeted communication for French and international buyers and journalists;
- **SWAROVSKI**, a dedicated workshop in the Swarovski showroom to discover their products diversity and the creative possibilities crystals offer for a collection.

The finalists of the Creative Label Prize will also benefit from a privileged access to IFM Labels program at **INSTITUT FRANÇAIS DE LA MODE**. This 12-month training program is an accelerator for young creative brands.

THE THREE NOMINEES FOR THE FASHION INNOVATION PRIZE 30K€ ARE:

Ananas Anam
Diam Concept
Worn Again Technologies

In addition to the three finalists, the experts committee valued Yuima Nakazato's innovative technology and his new process of conception and production; they recommend the jury a special mention for his work.



DR CARMEN HIJOSA,
ANANAS ANAM



ALIX GICQUEL,
DIAM CONCEPT



DR ADAM WALKER
& CYNDI RHOADES,
WORN AGAIN
TECHNOLOGIES

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JURY 2019

Sponsors

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RENZO ROSSO	President, OTB
BÉATRICE SALMON	Deputy Director in charge of Visual Art, French ministry of Culture
NADJA SWAROVSKI	Member of the Executive Board, Swarovski
SIDNEY TOLEDANO	Chairman & CEO LVMH Fashion Group

Fashion professionals

EMMANUELLE ALT	Editor-in-Chief, Vogue Paris
MICHAËL AMZALAG	Founder, M/M (Paris)
MATHIAS AUGUSTYNIAK	Founder, M/M (Paris)
TIM BLANKS	Editor-at-large, Business of Fashion
CAROLINE DE MAIGRET	Model and Producer
NATHALIE DUFOUR	Founder and Managing Director, ANDAM
JOSEPH GHOSN	Editorial Director, Vanity Fair
MARTIN MARGIELA	First ANDAM winner in 1989
PASCAL MORAND	Executive Chairman, Fédération de la Haute Couture et de la Mode
DELPHINE PERROY	Editor-in-Chief Fashion, Madame Figaro
HARLEY WEIR	Photographer

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FASHION AWARD
2019

ABOUT ANDAM

Founded by Nathalie Dufour, ANDAM is dedicated to supporting young designers and reinforcing Paris influence, as the world fashion capital.

To this end, ANDAM brings together institutional and major private actors of this cultural industry to develop coordinated strategies and transversal actions.

Created in 1989, the annual ANDAM Fashion Awards offer a financial and logistic support to fashion designers chosen after a long and in-depth process of selection.

The 2019 ANDAM Fashion Award partners are:

CHANEL, Chloé, Fondation Pierre Bergé - Yves Saint Laurent, Galeries Lafayette, Hermès, Kering, Lacoste, Longchamp, LVMH, OBO, OTB, Premiere Classe, SAINT LAURENT, Swarovski, Tomorrow London Holdings Ltd, and the DEFI and ministry of Culture as historical public partners and main financial sponsors.

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CHANEL

Chloé

Fondation
PIERRE BERGÉ
YVES SAINT LAURENT



Galeries
Lafayette

KERING



LACOSTE

LONGCHAMP
PARIS

LVMH



OTB

Premiere Classe

SAINT LAURENT

SWAROVSKI

TOMORROW