

A N D A M
F A S H I O N A W A R D
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Founded in 1989 by Nathalie Dufour, ANDAM (National Association for the Development of the Fashion Arts) seeks, in the words of its president M. Pierre Bergé, "To identify emerging talents in contemporary fashion design and offer them through its award, the means to exist, to produce a runway show during Paris Fashion Week, and to establish and develop their label in France over time, thus perpetuating the dynamism of the Parisian fashion scene."

2013 ANDAM fellowship winners

The jury members met on Thursday, July 4th to select, by simple majority vote, the fellowship winners of the 2013 ANDAM Fashion Award edition.

Made up of its consortium of sponsors - Fashion GPS, Pierre Bergé - Yves Saint Laurent Foundation, Hudson's Bay Company, Longchamp, LVMH, Les Galeries Lafayette, OTB, Swarovski, thecorner.com and the house of Yves Saint Laurent – and fashion professionals, the ANDAM national commission is pleased to award the Grand Prix to:

AMI – Alexandre Mattiussi


Thanks to an exceptional endowment of € 250.000 and the mentorship for two consecutive seasons by Renzo Rosso, president of OTB, ANDAM offers AMI the means to establish his label, to create his structure in France and become an active participant in the French economy. "I am very happy to be the mentor of this 2013 edition and its cutting-edge selection. Each year, the ANDAM prize grows in terms of quality and creativity. I am certain that most of the 2013 finalists will become important in the future".

The second edition of the First
Collections Prize is granted to:

Christine Phung

The financial support of €75.000 and the supply of "La Suite" space by the Galeries Lafayette for the installation of her showroom will help Christine Phung to develop its brand and gain an international visibility.

ANDAM
FASHION AWARD
2013



“This news fills me with great emotion, joy and happiness; I am both thrilled and proud. Thanks to Andam, AMI’s growth potential is ensured. This award is also for my family, my friends and my team and for all the help and support they have provided from the very start.”

AMI Alexandre Mattiussi
Winner Grand Prix

Graduated from Duperré School, Alexander Mattiussi honed his knowledge at Dior’s ‘30 Avenue Montaigne’ men’s line, before joining Givenchy as first menswear assistant in 2004 and Marc Jacobs Men in 2009. In 2010, he launched his own label AMI, a unique concept of ready-to-wear for men: a complete men’s wardrobe, well designed, easy, chic and above all, cool. He showed his first collection in January 2011, during Paris Men Fashion Week.

ANDAM
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*"It is a great honour
for me to see my work
recognized and granted
by a prestigious jury.
Before my 4th collection,
the ANDAM endowment
offers me a springboard
for my strategic
and commercial
development"*

Christine Phung

Winner First Collections Prize

Graduated from Duperré school and IFM, Christine Phung successively worked for Christophe Lemaire, Chloé, Vanessa Bruno, Lacoste and Dior. In 2011, she created her own label and won the 'Grand Prix de la Ville Paris'. In 2012, she finished her first collection and is nominated among the finalists of Mango Fashion Awards. Last March, she was selected by the French Federation of Couture to present her third collection at the Designer Apartments.



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The ANDAM prize ceremony will take place on Thursday, October 3, 2013 from 6.30^{pm} in the reception rooms of the French Ministry of Culture and Communication, 3 rue de Valois, 75001 Paris.

ANDAM Sponsors

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