

ANDAM FASHION AWARD 2014

Founded in 1989 by Nathalie Dufour, under the initiative of the French ministry of Culture and the DEFI, ANDAM (National Association for the Development of the Fashion Arts) seeks, in the words of its president M. Pierre Bergé, "to identify and support, through its awards, the emerging talents of contemporary designers and assure the role of Paris as a key fashion capital."

THE ANDAM 2014 WINNERS

Composed by its partners - Fashion GPS, Pierre Bergé Yves Saint Laurent Foundation, Galeries Lafayette, Hudson's Bay Company, Kering, Longchamp, LVMH, MAC Cosmetics, OTB, Swarovski, thecorner.com, Tomorrow London Ltd, the house of Yves Saint Laurent - and professionals from the sector, the jury members met on Thursday, July 3th to select by simple majority vote, the fellowship winners of the 2014 ANDAM Fashion Award edition.

The Grand Prize winner, with 250K euros (\$342K) is:

Iris van Herpen

The First Collections Prize of 75K euros (\$103K) is granted to:

Coperni Femme

François-Henri Pinault «It was a truly enriching experience to be part of the 2014 ANDAM Fashion Award jury, and a great time to be in the company of the other jury members. I was surprised by the maturity of the candidates, but also by their fresh perspective. I am very proud to be the mentor of this rich and diverse edition . Fashion needs these initiatives to give a chance to new talents.»



KERING

LONGCHAMP
PARIS

LVMH

MAC

OTB

SAINT LAURENT
PARIS

THECORNER.COM

Tomorrow

SWAROVSKI

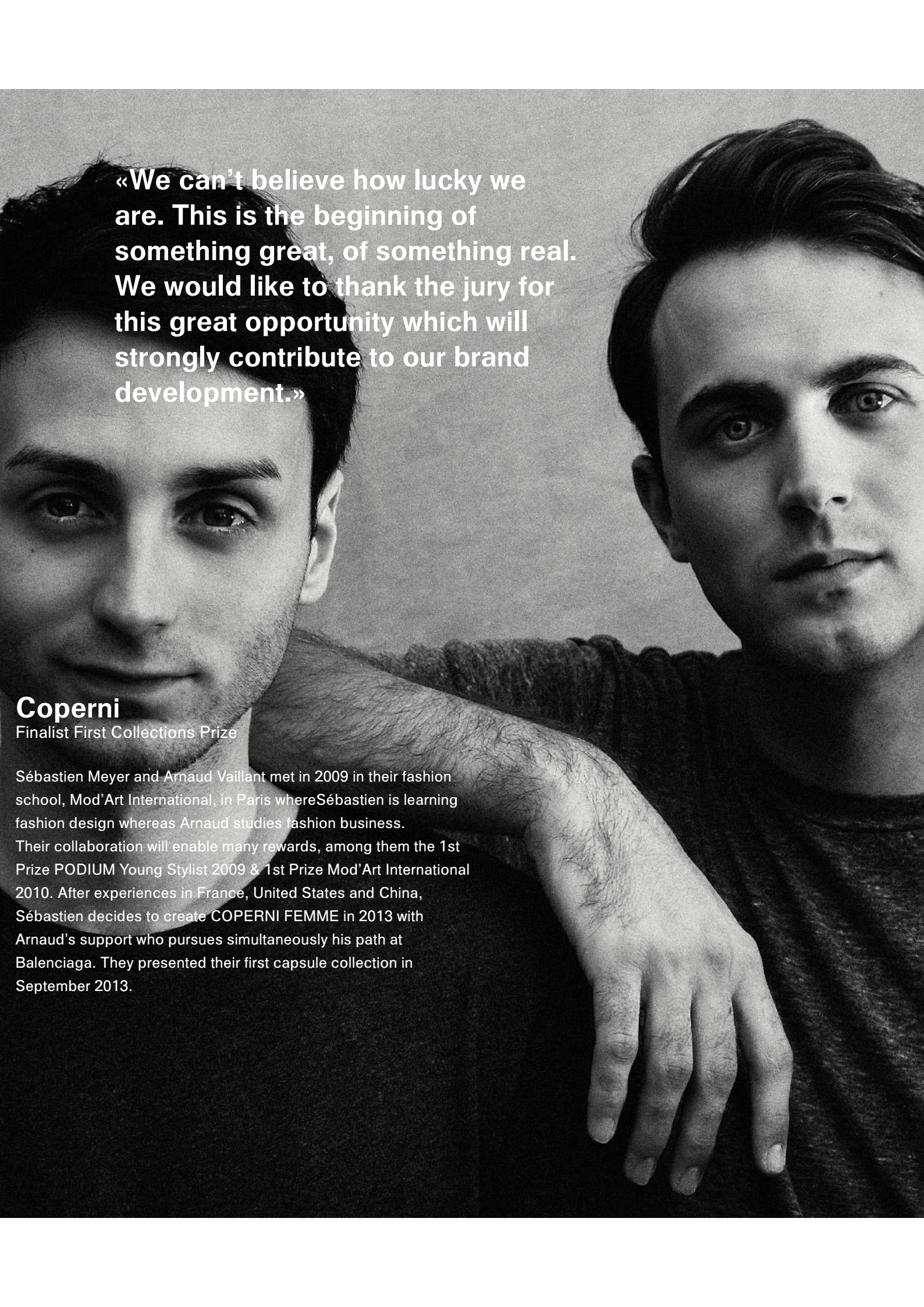
«I am incredibly honored to win the ANDAM Fashion Award. Paris has a special place in my heart as it is the city that welcomed my first creations. The recognition of such an impressive jury is the best encouragement I could get for my upcoming projects especially considering the amount of great talent presented today. All my thanks to the jury, the Andam organization and my team.»

Iris Van Herpen

Winner of the Grand Prize

After graduating in 2006 from the Art Institute of Arnhem ArtEZ, Iris Van Herpen started by working for Alexander McQueen in London and went on to present her first collection in 2007 in Amsterdam. Thanks to her cutting-edge approach to creation, she integrated the official calendar of France's Chambre Syndicale de la Haute Couture in 2011. In March 2013, she launched her first ready-to-wear collection during Paris Fashion Week





«We can't believe how lucky we are. This is the beginning of something great, of something real. We would like to thank the jury for this great opportunity which will strongly contribute to our brand development.»

Coperni

Finalist First Collections Prize

Sébastien Meyer and Arnaud Vaillant met in 2009 in their fashion school, Mod'Art International, in Paris where Sébastien is learning fashion design whereas Arnaud studies fashion business. Their collaboration will enable many rewards, among them the 1st Prize PODIUM Young Stylist 2009 & 1st Prize Mod'Art International 2010. After experiences in France, United States and China, Sébastien decides to create COPERNI FEMME in 2013 with Arnaud's support who pursues simultaneously his path at Balenciaga. They presented their first capsule collection in September 2013.

ANDAM
FASHION AWARD
2014

JURY
2014

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