

ANDAM
FASHION AWARD
2014



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SEPTEMBER

THE ANDAM PRIZE CEREMONY

will take place Friday, **September 26, 2014** from 6.30pm at **Hotel Potocki**, 27 avenue Friedland, 75008 Paris and will be followed by a Fashion Gala dinner to celebrate its 25th anniversary, thanks to Swarovski precious support.

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SEPTEMBER

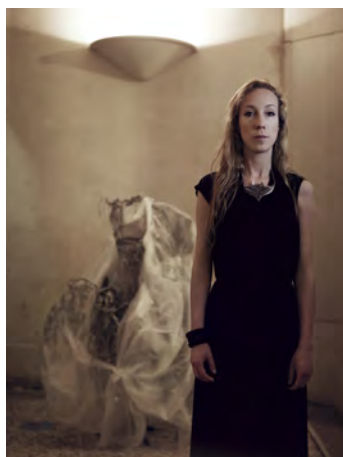
ANDAM FELLOWSHIP WINNERS 2014

Thanks to the precious support of the Arts Decoratifs, **Coperni Femme**, First Collections Prize winner, will reveal its SS2015 collection, on Monday, **September 29, 2014** from 1pm to 7pm in the « Hall des Maréchaux » Arts Décoratifs, 103 rue de Rivoli, 75001 Paris. Its showroom will take place from **September 30 to October 3, 2014** at gallery « Chez Moi, Paris ».

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SEPTEMBER

Iris Van Herpen, Grand Prix winner 2014, will present her 3rd collection in the official ready-to-wear calendar, on Tuesday, **September 30 at 4.30pm** at Centre Pompidou. Her SS2015 collection will be from September 26 to October 3, 2014, 28 rue de Lappe, 75011 Paris.



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GALERIES LAFAYETTE HAUSSMANN CELEBRATES 25 YEARS OF THE ANDAM

From September 1 to October 4, 2014 : ANDAM popup store.

On Galeries Lafayette first floor, a pop'up store will feature FW14/15 creative pieces of twelve previous ANDAM winners: AMI, A.P.C., Coperni Femme, Julien David, Jérôme Dreyfuss, Véronique Leroy, Maison Martin Margiela, Christine Phung, Gareth Pugh, Viktor & Rolf, Anthony Vaccarello, Yazbukey and Yiqing Yin. These designers will also be displayed in Galeries Lafayette windows, rue de la Chaussée d'Antin.



From September 23 to 15 November 15, 2014 : « Grand Magasin » exhibition by Philippe Jarrigeon.

Galerie des Galeries celebrates 25 years of ANDAM by inviting photographer **Philippe Jarrigeon** to stage the collections of 15 iconic ANDAM laureates. He imagines "Grand Magasin" ("Department Store"), a series of images inspired by **Galeries Lafayette** and photographed on-site subtly evoking the world of each of these designers : AMI Alexandre Mattiussi, A.P.C., Bless, Felipe Oliveira Baptista, Julien David, Giles, Christophe Lemaire, Véronique Leroy, Maison Martin Margiela, Gareth Pugh, Jeremy Scott, Anthony Vaccarello, Viktor & Rolf, Yazbukey et Yiqing Yin.

Galerie des Galeries, 1st floor Galeries Lafayette. Free admission. From Tuesday to Saturday 11 am-7pm.



COLLABORATION THECORNER.COM

From September 26, 2014, the luxury online boutique, thecorner.com, will launch a dedicated area to the seven 2014 ANDAM finalists. The winner, Iris Van Herpen, and the six finalists Etudes Studio, Rad Hourani, Jean-Paul Lespagnard, Fausto Puglisi, Steven Tai et Yiqing Yin will have the opportunity to showcase and sell their Fall-Winter 2014/15 collections globally.

