

**A N D A M
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PRESS RELEASE
THURSDAY, MARCH 17TH, 2016

ANDAM ANNOUNCES ITS 2016 JURY

FOUNDED IN 1989 BY NATHALIE DUFOUR, UNDER THE INITIATIVE OF THE FRENCH MINISTRY OF CULTURE AND THE DEFI, ANDAM IS DEDICATED TO SUPPORTING YOUNG DESIGNERS AND REINFORCE PARIS INFLUENCE, AS THE WORLD FASHION CAPITAL.

WITH PIERRE BERGÉ AS PRESIDENT, ANDAM BRINGS TOGETHER INSTITUTIONAL AND PRIVATE PLAYERS OF THIS CULTURAL INDUSTRY TO DEVELOP COORDINATED STRATEGIC AND TRANSVERSAL ACTIONS.

ANDAM'S JURY GATHERS EACH YEAR ITS SPONSORS AND INSTITUTIONAL PARTNERS WITH ALSO FASHION PROFESSIONALS. THANKS TO THEIR OUTSTANDING EXPERTISE, ANDAM FINALISTS AND WINNERS WILL RECEIVED A PRIVILEGED SUPPORT IN ORDER TO DEVELOP THEIR COMPANY IN FRANCE AND WORLDWIDE.

The 2016 ANDAM finalists nominated by the jury will be announced mid May.

On the 1st of July, finalists will present their work to jury members, who will chose the 2016 winners according to their creative vision and their business plan.



DEFI
LA MODE DE FRANCE

CHANEL

Chloé

Fondation
PIERRE BERGÉ
YVES SAINT LAURENT

Galerie Lafayette

 **KERING**

LONGCHAMP
PARIS

LVMH

MAC


MONCLER

OTB

SWAROVSKI

Tomorrow

SAINT LAURENT
PARIS

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JURY 2016

EMMANUELLE ALT, editor-in-chief, Vogue Paris

IMRAN AMED, founder and CEO, The Business of Fashion

FRANCESCA BELLETTINI, CEO, representing Maison Yves Saint Laurent

PIERRE BERGÉ, representing Fondation Pierre Bergé - Yves Saint Laurent

SOPHIE DELAFONTAINE, creative director, representing Longchamp

JOHN DEMSEY, Group President, Estee Lauder Companies Inc, representing M·A·C Cosmetics

GEOFFROY DE LA BOURDONNAYE, president, representing Chloé

NATHALIE DUFOUR, founder and managing director, ANDAM

PAMELA GOLBIN, chief curator, Musée des Arts Décoratifs

MARK HOLGATE, fashion news director, Vogue USA

GUILLAUME HOUZÉ, communication and image director at Galeries Lafayette and BHV Marais,
representing Galeries Lafayette

MARIE PIERRE LANNELONGUE, editor-in-chief, M le Magazine du Monde

STEFANO MARTINETTO, CEO, representing Tomorrow London Ltd

ALEXIA NIEDZIELSKI, co-founder, System Magazine

BRUNO PAVLOVSKY, president of CHANEL global fashion, representing CHANEL

FRANÇOIS-HENRI PINAULT, chairman and CEO, representing Kering

CLARISSE REILLE, managing director, DEFI

RENZO ROSSO, president, representing OTB

REMO RUFFINI, chairman and CEO, representing Moncler

PIERRE-YVES ROUSSEL, chairman and CEO LVMH Fashion Group, representing LVMH

YASMIN SEWELL, fashion director, Style.com

NADJA SWAROVSKI, Member of the Executive Board, representing Swarovski

JENNIFER THIAULT, project manager "Design and Fashion", representing the French ministry
of Culture and Communication

MARINE VACTH, model and actress

AYMELINE VALADE, model and actress

ANDAM FASHION AWARD 2016



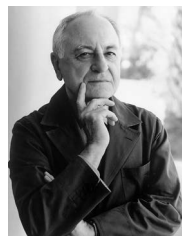
EMMANUELLE ALT



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PIERRE BERGÉ



SOPHIE DELAFONTAINE



JOHN DEMSEY



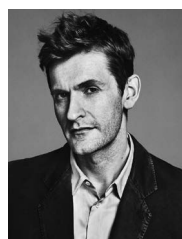
GEOFFROY DE LA BOURDONNAYE



NATHALIE DUFOUR



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NADJA SWAROVSKI



JENNIFER THIAULT



MARINE VACTH



AYMELINE VALADE

PHOTOS CREDITS, LEFT TO RIGHT, TOP TO BOTTOM : EMMANUELLE ALT (*PATRICK DEMARCHELIER), IMRAN AMED (*SCOTT TRINDLE), PIERRE BERGÉ (*BRUCE WEBER), NATHALIE DUFOUR (*FRANÇOIS GOIZÉ), PAMELA GOLBIN (*JULIEN VALLÉ), MARK HOLGATE (*SEBASTIAN KIM), GUILLAUME HOUZÉ (*ALEXANDRE GUIRKINGER), BRUNO PAVLOVSKY (*KARL LAGERFELD), FRANÇOIS-HENRI PINAULT (*FRANÇOIS MARÉCHAL), CLARISSE REILLE, RENZO ROSSO (*MARTIN SCHOELLER), REMO RUFFINI (*MILAN VUKMIROVIC), YASMIN SEWELL (*STYLE.COM), NADJA SWAROVSKI (*BRIAN BOWEN SMITH), MARINE VACTH (*PAUL SCHMIDT), AYMELINE VALADE (*MATIAS INDJIC)