

**A N D A M  
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**PRESS RELEASE**  
MONDAY, MARCH 23, 2015

**ANDAM ANNOUNCES ITS 2015 JURY**

FOUNDED IN 1989 UNDER THE INITIATIVE OF THE FRENCH MINISTRY OF CULTURE AND THE DEFI, ANDAM IS DEDICATED TO SUPPORT YOUNG DESIGNERS AND REINFORCE PARIS INFLUENCE, AS THE WORLD FASHION CAPITAL.

WITH PIERRE BERGÉ AS PRESIDENT, ANDAM BRINGS TOGETHER INSTITUTIONAL AND PRIVATE PLAYERS OF THIS CULTURAL INDUSTRY TO DEVELOP COORDINATED STRATEGIC AND TRANSVERSAL ACTIONS.

ANDAM'S JURY GATHERS EACH YEAR ITS SPONSORS AND INSTITUTIONAL PARTNERS WITH ALSO FASHION PROFESSIONALS. THANKS TO THEIR OUTSTANDING EXPERTISE, ANDAM FINALISTS AND WINNERS WILL RECEIVED A PRIVILEGED SUPPORT IN ORDER TO DEVELOP THEIR COMPANY IN FRANCE AND WORLDWIDE.

The 2015 ANDAM finalists nominated by the jury will be announced May 18 2015.

On the 3rd of July, finalists will present their work to jury members, who will chose the 2015 winners according to their creative vision and their business plan.



**DEFI**  
LA MODE DE FRANCE

**CHANEL**

*Fondation*  
PIERRE BERGÉ  
YVES SAINT LAURENT

*GALERIE LAFAYETTE*

KERING

**LONGCHAMP**  
PARIS

**LVMH**

**MAC**

**OTB**

**THECORNER.COM**

**SWAROVSKI**

*Tomorrow*

**SAINT LAURENT**  
PARIS

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**JURY 2015**

**HAIDER ACKERMANN**, designer

**FRANCESCA BELLETTINI**, CEO, representing the Maison Yves Saint Laurent

**PIERRE BERGÉ**, representing the Pierre Bergé Yves Saint Laurent Foundation

**ANGELICA CHEUNG**, editor in chief, Vogue Chine

**LYNE COHEN-SOLAL**, in charge of a fashion report for the ministry of Culture and Communication and the ministry of Economy, Industry and Digital Affairs

**SOPHIE DELAFONTAINE**, creative director, representing the Maison Longchamp

**JOHN DEMSEY**, Group President, The Estée Lauder Companies Inc, representing M·A·C Cosmetics

**NATHALIE DUFOUR**, founder and managing director, ANDAM

**PAMELA GOLBIN**, head curator, Musée des Arts Décoratifs

**GUILLAUME HOUZÉ**, communication and image director at Galeries Lafayette, representing Galeries Lafayette

**OLIVIA KIM**, director of creative projects, Nordstrom

**CAROLINE DE MAIGRET**, international model

**FEDERICO MARCHETTI**, founder and CEO of YOOX Group, representing thecorner.com

**STEFANO MARTINETTO**, CEO, representing Tomorrow London Ltd

**BRUCE PASK**, men's fashion director, Bergdorf Goodman

**BRUNO PAVLOVSKY**, president of CHANEL global fashion, representing CHANEL

**NICOLE PHELPS**, executive editor, style.com

**JEAN-JACQUES PICART**, fashion and luxury products consultant

**FRANÇOIS-HENRI PINAULT**, chairman and CEO, representing Kering

**CLARISSE REILLE**, managing director, DEFI

**XAVIER ROMATET**, CEO, Condé Nast France

**RENZO ROSSO**, president, representing OTB

**PIERRE-YVES ROUSSEL**, chairman and CEO LVMH Fashion Group, representing LVMH

**FLORIANE DE SAINT-PIERRE**, founder and CEO, Floriane de Saint-Pierre & Associés

**FRANÇOISE-MARIE SANTUCCI**, editor in chief, Elle

**NADJA SWAROVSKI**, Member of the Executive Board, representing Swarovski

**RALPH TOLEDANO**, president of the Fashion division, Puig

**LAURENT VALLET**, CEO, IFCIC

**ANNE-SOPHIE VON CLAER**, deputy director, Le Figaro

# ANDAM FASHION AWARD 2015



HAIDER ACKERMANN



FRANCESCA BELLETTINI



PIERRE BERGÉ



ANGELICA CHEUNG



LYNE COHEN-SOLAL



SOPHIE DELAFONTAINE



JOHN DEMSEY



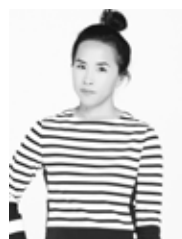
NATHALIE DUFOUR



PAMELA GOLBIN



GUILLAUME HOUZÉ



OLIVIA KIM



CAROLINE DE MAIGRET



FEDERICO MARCHETTI



STEFANO MARTINETTO



BRUCE PASK



BRUNO PAVLOVSKY



NICOLE PHELPS



JEAN-JACQUES PICART



FRANÇOIS-HENRI PINAULT



CLARISS REILLE



XAVIER ROMATET



RENZO ROSSO



PIERRE-YVES ROUSSEL



FLORIANE DE SAINT-PIERRE



FRANÇOISE-MARIE SANTUCCI



NADJA SWAROVSKI



RALPH TOLEDANO



LAURENT VALLET



ANNE-SOPHIE VON CLAER

PHOTOS CREDITS, LEFT TO RIGHT, TOP TO BOTTOM : HAIDER ACKERMANN (\*STÉPHANE FAUGÈRE), FRANCESCA BELLETTINI, PIERRE BERGÉ (\*BRUCE WEBER), ANGELICA CHEUNG (\*FREDERICK), LYNE COHEN-SOLAL (\*MAIRIE DE PARIS), SOPHIE DELAFONTAINE, JOHN DEMSEY, NATHALIE DUFOUR (\*FRANÇOIS GOIZÉ), PAMELA GOLBIN (\*JULIEN VALLÉ), GUILLAUME HOUZÉ, OLIVIA KIM (\*NORDSTRÖM), CAROLINE DE MAIGRET (\*SONIA SIEFF), FEDERICO MARCHETTI (\*JONATHAN FRANTINI), STEFANO MARTINETTO, BRUCE PASK, BRUNO PAVLOVSKY (\*KARL LAGERFELD), NICOLE PHELPS, JEAN-JACQUES PICART, FRANÇOIS-HENRI PINAULT (\*FRANÇOIS MARÉCHAL), CLARISS REILLE, XAVIER ROMATET, RENZO ROSSO (\*MARTIN SCHOELLER), PIERRE-YVES ROUSSEL, FLORIANE DE SAINT-PIERRE, FRANÇOISE-MARIE SANTUCCI (\*DENIS ROUVRE), NADJA SWAROVSKI (\*BRIAN BOWEN SMITH), RALPH TOLEDANO (\*GREGOIRE ELOY), LAURENT VALLET, ANNE-SOPHIE VON CLAER (\*STÉPHANE DE BOURGUIS)

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