

**A N D A M  
F A S H I O N   A W A R D  
2 0 1 2**

ANDAM will award, at the end of June 2012, acting through a national commission: 230,000 euros to a French or foreign designer who presents or will present his/her collection of garments during the Fashion Week shows in Paris. The candidate, either French or of another nationality, must:

- Be under 40 (forty) years of age as of 1 January 2012.
- Not have won neither of the two ANDAM grants in 2010 or 2011 nor any other prize with a financial endowment in 2011.
- Have commercially marketed at least one season.
- Not have generated a turnover of more than 1.5 million euros worldwide in 2011.
- Own a French company or, if based outside of France, be prepared to set up a French company during the same year as the receipt of the fellowship.

For further information, please contact  
Nathalie Dufour or Caroline Tixier  
+331 44 08 69 07  
+331 44 08 69 09  
[ecrire@andam.fr](mailto:ecrire@andam.fr)

**ANDAM Fashion Award Grand Prix**

**A N D A M  
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2 0 1 2**

ANDAM will award, at the end of June 2012, acting through a national commission: 60,000 euros to a French or foreign designer who willing to present his/her collection of garments during the Fashion Week shows in Paris. The candidate, either French or of another nationality, must:

- Be under 40 (forty) years of age as of 1 January 2012.
- Not have won neither of the two ANDAM grants in 2010 or 2011 nor any other prize with a financial endowment in 2011.
- Have commercially marketed at least one season.
- Not have generated a turnover of more than 300,000 euros worldwide in 2011.
- Own a French company set up after January, 1<sup>st</sup>, 2009.

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**ANDAM First Collection Award**

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\_\_\_\_\_ Last name

\_\_\_\_\_ First name

\_\_\_\_\_ Date and place of birth

\_\_\_\_\_

\_\_\_\_\_ Nationality

\_\_\_\_\_ Home address and phone (fixed/cell)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Company/studio address and phone

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ E-mail

\_\_\_\_\_ Website

→ For French banks, enclose RIB

Bank account information

\_\_\_\_\_ Bank name

\_\_\_\_\_ Domiciliation

\_\_\_\_\_ Bank code

\_\_\_\_\_ Counter code

N° \_\_\_\_\_ Account



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\_\_\_\_\_ Nationality  
\_\_\_\_\_ Date of founding  
\_\_\_\_\_ Legal status

**Shareholders / financial partners**

Persons name(s)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Legal/corporate entities name(s)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Employees number

\_\_\_\_\_

Professional functions in the company

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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2011 Turnover: \_\_\_\_\_ €

Percentage in export \_\_\_\_\_ %

Annual net income (profit/loss) \_\_\_\_\_ €

Geographic breakdown: \_\_\_\_\_ Europe      % USA      % Asie      %

2010 Turnover: \_\_\_\_\_ €

Percentage in export \_\_\_\_\_ %

Annual net income (profit/loss) \_\_\_\_\_ €

Geographic breakdown: \_\_\_\_\_ Europe      % USA      % Asie      %

2009 Turnover: \_\_\_\_\_ €

Percentage in export \_\_\_\_\_ %

Annual net income (profit/loss) \_\_\_\_\_ €

Geographic breakdown: \_\_\_\_\_ Europe      % USA      % Asie      %

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Type of products :

Couture    Women    Men  
Ready-to-wear    Women    Men

Date of your 1<sup>st</sup> commercial season \_\_\_\_\_

Date of your 2<sup>nd</sup> commercial season (if one) \_\_\_\_\_

Production site(s): Country/Company(-ies)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Your ten primary sales outlets (For each one, indicate the date of your first collaboration and the outlet's current share in your label's turnover):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**III - Your products**

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Have you won any prizes or obtained any grants,  
subsidies or other aids?

No    Yes, specify each source and financial amount:

2011 \_\_\_\_\_ €

2010 \_\_\_\_\_ €

2009 \_\_\_\_\_ €

Are you currently the holder of a designing/consulting  
contract for another label?

No    Yes, specify:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Have you already had such a contract in your career?

No    Yes, specify:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

→ Please attach a complete résumé

**IV - Personal information**





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In addition to the information requested in the I to VI forms, the candidate must submit:

→ A style dossier consisting of sketches for his/her spring-summer 2012 season. The organization of the dossier and the number of sketches are left to the candidate's discretion.

→ Iconographic documentation (lookbook, photos, CD-ROM, etc.) of past collections and shows.

→ A press kit for 2009, 2010, 2011

→ A business Plan 2012/2013 including the grant and its distribution by budget item during two seasons maximum (creation, production, shows, ... ).

**All materials must be submitted no later than 26 March 2012 to  
ANDAM, 1 rue Berbier du Mets 75013 Paris, France**